

IMPORTANT MESSAGE FROM THE DIRECTOR

MESSAGE FROM SALLY MALLAM:

Hi Everyone:

Now that quite a few people are helping with our literacy endeavors, there are going to be overlaps: I want to make sure that you all know who is coordinating what, so that we keep things organized and continue to appear professional, particularly as these areas, we hope, expand.

I list below the different focuses that are being coordinated by specific volunteers so that you are all completely in the picture. By all means send all your contacts within the various areas to each other as they are relevant, but any "work" or "action" that you take outside your focus should be under the direction of those coordinating that particular focus, or we will get in a mess.

Before you start anything outside your focus, let them - and me - know. At the end of this document is a listing of emails for these individuals.

1. Afghanistan Books and Lesson Plans, Marketing and Funding Sources - **Steve Whitney and Dan Sperling**
2. Afghanistan Lesson Plan Creation - **Denise Nessel**
3. Afghanistan and US Book Production and Availability - **Sally Mallam**
4. Afghanistan: Possible Contacts inside Afghanistan who may need books and materials - **Dan Rose**
5. United States Lesson Plans - **Susan Josephs, Phil Loomis and Marcia Pawlowski**
6. Home Literacy Kits Production - **Gerry Cullen, Bruce Rittenbach and Sally Mallam**
8. Contacting US Literacy Partners and Funding in the US - **Sally Mallam**
9. Development of READ TOGETHER Newsletter - **Bob Rogers and Roger Clement**
10. POS and Package Design and Development - **Bruce Applegren and Jody Scott**
11. PR and Writing - Anything PR Related - **Dan Sperling**

Ask Shane at ISHKhelp@aol.com if you need email addresses, samples and/or literacy packets to show people in person. If you want ISHK to mail your letter and enclosures, send the letters to mally240@aol.com. We will send you a copy of the letter, etc., so that you can follow up.

Many thanks,
Sally