

HOOPOE SHARE LITERACY PROJECT HELP NEEDED

Help needed to CONTACT potential partners

The Hoopoe Share Literacy Project works with established non-profit literacy organizations ("partners") such as Access Books, First Book, and Literacy Caravan, to distribute Hoopoe books to needy children. This effort is typically financed by philanthropic organizations ("funders") such as the Will J. Reid Foundation and the Xelan Foundation, who have an interest in seeing this kind of work proceed.

Volunteers sufficiently familiar with our Hoopoe books and manuals are needed to help in contacting potential partners on our behalf.

If you are interested in helping, please email
mally240@aol.com
Subject line: Children's Literacy Support.

Help needed to RESEARCH potential funders

The Hoopoe Share Literacy Project works with established non-profit literacy organizations ("partners") such as Access Books, First Book, and Literacy Caravan, to distribute Hoopoe books to needy children. This effort is typically financed by philanthropic organizations ("funders") such as the Will J. Reid Foundation and the Xelan Foundation, who have an interest in seeing this kind of work proceed.

Volunteers are urgently needed to help us identify corporations and foundations that may be sources of funding for our low-cost or no-cost Hoopoe book distribution as a means to promoting family and children's literacy.

This task does NOT involve contacting the funding organizations. It requires doing research online, through libraries, colleges, etc. to identify potential funding sources and organizations, determining from publicly available information whether their mission and goals are consistent with our project, finding out about grant eligibility requirements, grant application process, etc. and filling out a profile questionnaire on each potential funder you research.

If you are interested in helping with this research, please email
mally240@aol.com
Subject line: Children's Literacy Support

Help needed to RESEARCH potential partners

The Hoopoe Share Literacy Project works with established non-profit literacy organizations ("partners") such as Access Books, First Book, and Literacy Caravan, to distribute Hoopoe books to needy children. This effort is typically financed by philanthropic organizations ("funders") such as the Will J. Reid Foundation and the Xelan Foundation, who have an interest in seeing this kind of work proceed.

Volunteers are urgently needed to help us identify established literacy programs across the country with whom we could partner to execute low-cost or no-cost Hoopoe book distribution as a means to promoting family and children's literacy.

This task does NOT involve contacting the organizations. It requires doing research online, through libraries, colleges, etc. to identify potential partner programs and organizations, determining from publicly available information whether they meet basic criteria, and filling out a profile questionnaire on the potential partner organization.

If you are interested in helping with this research, please email

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Literacy Expertise Needed for Newsletter

We would like help from anyone associated with an educational institution or university with "literacy" as part of its educational program.

Four years ago, ISHK began working with literacy and pre-literacy programs across the country. Since then, we have become increasingly aware of the scope of the problem and the urgent need for public information. It is clear that many parents don't understand the importance of literacy, the deleterious effects of illiteracy, when to start reading to and with their children, the reading-comprehension issue, and the crucial need for quality literature.

Much research on how children learn to read and comprehend is now available and needs to be more widely known.

We are now looking for experts in the field who might wish to contribute articles to a newsletter to be published by ISHK and distributed through booksellers such as Barnes & Noble, other commercial enterprises such as Starbucks, libraries, hospitals, schools, and parent/teacher organizations.

We hope to build on our 11-year experience and success with a newsletter focusing on the health-mind connection to make a similar positive impact in the arena of children's literacy.

The purpose of this newsletter would be three-fold:

- 1) Make current research available to the interested public.
- 2) Provide parents and teachers with tools they can use to help children learn to read.
- 3) Raise awareness of parents and educators of the urgency of children's literacy and increase public participation in making this issue a top priority.

If you can help, please email

mally240@aol.com

Subject line: Literacy newsletter support