



# INSTITUTE *for the* STUDY of HUMAN KNOWLEDGE

## 2022-2023 ISHK Annual Report – Progress & Plans, Part 1

### ISHK Administration

This year we were fortunate to have the help of Melvin Raff who became our CFO, directing the conversion of all ISHK accounts online. Our bookkeeper of many years, Jill Barnes, is retiring and a bookkeeping company, KP Bookkeeping, LLC, will replace her; our accountant of many years, Reuel Galindo, has also retired and is replaced by Doran & Associates.

These two entities will also manage the accounts of the newly established nonprofit **HOOPOE BOOKS SHARE LITERACY FUND** which, since October 1, 2022, handles all Hoopoe Books and its programs under the direction of Ms Safia Nafisa Shah as President.

Safia is the youngest daughter of Idries Shah and ideally placed to take over direction of all Hoopoe programs, having run her own children's literacy program, Kashfi's Children, in the UK. Safia recently spent one week in California reviewing all the Hoopoe programs and procedures with Sally Mallam and meeting key members of the team: Jonathan Russell, Shane deHaven and Melvin Raff.

The Hoopoe team here, including Sally, will remain in constant communication with Safia until she establishes her own team to replace us all.



### ISHK CE@Home: Continuing Education for Psychologists

[Psychology-ce.org](https://psychology-ce.org), ISHK's continuing education program for psychologists, continues to be successful and is on track to deliver \$150,000 net income for 2022. With over 400 courses to offer, we've acquired some 500 new customers and added more than 600 new subscribers to the email list. Five new courses have been added with another six currently in the works.

Since it was added at the end of 2021, Robert Ornstein's *God 4.0: On the Nature of Higher Consciousness and the Experience Called "God"* is the 4th best-selling title of 2022 and has been taken as a course more than 50 times; *The Psychology of Consciousness* 12 times, and *The Evolution of Consciousness* 5 times.

ISHK is approved by the American Psychological Association to sponsor continuing education for psychologists, and last year the New York State Education Department's State Board for Psychology approved ISHK as a provider of continuing education for licensed psychologists.



## ISHK Human Journey Website

The Human Journey project and website makes widely accessible the current scientific knowledge about our origins, evolution, and development potential. It is also ISHK's main tool for increasing readership of Idries Shah's and Robert Ornstein's books.

As well as updating a number of Human Journey sections, this year we added:

### "GOD" AS A LATENT CAPACITY WE ALL SHARE

<https://humanjourney.us/god-4-o/>

This is the report on the acclaimed new book *God 4.0: On the Nature of Higher Consciousness and the Experience Called "God"* by the late psychologist Robert Ornstein, founder of the Human Journey project and preeminent advocate of "conscious evolution." The book offers a radical conclusion solidly grounded in the latest neuroscience: We all possess a nascent, intuitive sense — a second system of cognition traditionally experienced and referred to as "God." If consciously developed, this latent capacity may well hold the key to securing our human future.

### NEW INSIGHTS INTO THE LIFE OF MUHAMMAD

<https://humanjourney.us/ideas-that-shaped-our-modern-world-section/mohammad-the-messenger/>

New details of the Prophet's life and mission, long known to Muslim scholars but previously inaccessible to popular audiences, give us a clearer, more comprehensive understanding of his innovative vision and contribution to our modern world.

### RESCUING THE PLANET – A featured book by Tony Hiss

<https://humanjourney.us/rescuing-the-planet-by-tony-hiss/>

Biologist Edward O. Wilson's ambition to set aside half of the Earth's area for nature by 2050 is coming to life. Ordinary people around the world — often unaware of each other's actions — are forging new protections for magnificent and vital expanses of wilderness.

### OUR LOOMING WATER CRISIS

<https://humanjourney.us/water-hard-and-soft/>

We are facing an unprecedented catastrophe in the planet's water supply. But solutions are at hand if we can only come together to cooperate in implementing them.

### OUR PLASTIC EARTH

<https://humanjourney.us/our-plastic-earth/the-plastic-in-our-life/>

We need plastic. It is not merely a convenience. For example, modern electronic devices would be impossible without plastic; plastic packaging reduces product weight, transportation costs and fossil fuel use. And plastic is essential to the design of most medical equipment such as the ventilators that saved so many lives during the Covid-19 pandemic. So how can we use plastic without poisoning ourselves and our planet?

### TYRANNY AND THE TRUE BELIEVER

<https://humanjourney.us/on-tyranny/>  
<https://humanjourney.us/the-true-believer/>

Given humanity's propensity to be driven by emotions of fear and greed, can we avoid falling victim to

manipulation, polarization, and tyranny? Two important books, one from 2017 and one written half a century ago provide compelling insights.

## OUR DIGITAL WORLD

<https://humanjourney.us/tools-and-the-development-of-contemporary-society-section/>

Social networks have been our main source of information since we ventured out of the trees and onto the savannah. We are now in the midst of the greatest revolution in communication technology since humanity spread across the globe — truly a double-edged sword. How will we adapt as individuals and as nations?

## New Steps to Promote the Human Journey Website

The sections and overall topics now established, this year we began to focus on attracting as many new people as possible to the site, and indirectly, to the works of Idries Shah and Robert Ornstein. Available methods to increase traffic included search engine optimization, and Google advertising. We had already established ongoing efforts there. Google Analytics data suggests that the largest demographic audience for the HJ website is 18-24 year-olds, followed closely by 25-34 year-olds. Obviously, these age groupings correspond with high social media use, so we now need to take every opportunity to interest as many of these people as possible, not only as readers, but also as volunteers.

With this goal in mind, this Fall we began a weekly Human Journey blog <https://www.humanjourney.us/blog>



We invited ISHK friends to suggest topics and submit possible blogs, and we hired the writer, photographer and journalist John Zada to act as our “blog master,” overseeing and editing all of our blog posts. Every week a new blog is posted, announced and linked to on social media sites: Facebook, Instagram, Twitter and LinkedIn.

## Our Plans for 2023

To increase the time young visitors stay on the site, feedback indicates that we need to rework the existing content into smaller blocks of text with additional images and interactive videos. We have hired a new web designer and, in collaboration with our contributors, we will update and redesign the existing essays.

**NEW TOPICS AND UPDATES will include –**

**The Scramble for Rare Earth** – An overview, a description of the science, the problems and solutions.

**Artificial Intelligence** – An overview, it’s role in society now and in the future.

**Storytelling** – Is this uniquely human? It’s history, importance and place in contemporary society?

**Estimated Amount Needed for the above: \$60,000.00**



## 2022-2023 ISHK Annual Report – Part 2 HOPOE BOOKS Progress & Plans



6,000 of each of these 9 bilingual Ukrainian-English titles by Idries Shah were donated to Ukrainian refugees this year

*"... simply outstanding bilingual picture books ... especially and unreservedly recommended for family, daycare center, preschool, elementary school, and community library collections for children."*  
– Children's Bookwatch (US)

### IN THE USA

In April, **10,550 COPIES** of *The Clever Boy and the Terrible Dangerous Animal* by Idries Shah were printed. 5,280 were sent to **Books Over Borders** in Canada and the remainder distributed in Washington, D.C., and California.

In July, the three new titles by Idries Shah, reviewed above by **Children's Bookwatch**, were published in paperback on Amazon in English, English-Spanish, and in English-Ukrainian. They are *Oinkink*, *The Bird's Relative*, and *The Spoiled Boy with the Terribly Dry Throat*.

This year an especially big shout-out should be given to Hoopoe's amazing layout team, Jonathan Russell, Jody Scott and Shane deHaven, who have created 134 new books this year! As Safia Shah, our new Director of Operations, makes new international connections, the team continues to create the language editions needed – bilingual editions of all 14 Hoopoe titles in Spanish, Ukrainian, Polish, Hungarian, Turkish and Dutch; plus Shah's three new titles in Urdu, Sindhi, Dari, Pashto, French and German.

As soon as possible all editions will be added to our website and available from Amazon and Ingram for trade and retail sales. Please check the **Other Languages** dropdown tab on our website to see whether an edition you'd like is available.

## Annual Holiday Book Donation Program

Our local **Share Literacy** program is now in its 21st year. Thanks to our dedicated supporters and volunteers, we've distributed 800,000 Hoopoe Books to disadvantaged children through our partner programs including schools, homeless shelters, family health programs, teacher-training organizations, ESL and adult literacy programs.

The pandemic has touched many students with heightened stress, disruptions, and remote learning hurdles, but the greatest impact has been on the youngest learners, those learning to read. That's where our book-donation programs can make life-changing differences.

We are excited to be able to reinstate our Annual Holiday Book Program this year now that COVID restrictions are lifted. Thanks to a generous grant from the **Will J. Reid Foundation** and commitments from volunteers in California, Washington, D.C., and Boulder, Colorado, we will donate **18,700 ENGLISH-SPANISH BILINGUAL COPIES** of the new **Kashfi's Children (KC)**/Hoopoe titles by Idries Shah: *Oinkink*, *The Bird's Relative*, and *The Spoiled Boy with the Terribly Dry Throat*. They will reach underserved children in time for the holiday season.

## Books for Refugees in the USA

With the help of the Will J. Reid Foundation, **4,733 HOPOE BOOKS** in the language editions required paired with English were sent to resettlement organizations in Colorado, Texas, Virginia, Illinois, Iowa, Maryland and California.

## HOPOE BOOKS FOR UKRAINIAN CHILDREN DISPLACED BY WAR

**54,000 ENGLISH-UKRAINIAN BILINGUAL BOOKS WERE PRINTED AND DISTRIBUTED THIS YEAR**

### In Poland/Ukraine

Upon the outbreak of war in Ukraine in February, we moved swiftly to translate our titles into Ukrainian, having 9 titles ready for print within sixty days. Getting this amount of material translated, checked, proofed and laid out in such a short space of time was a huge job, but one we found every member of our team was determined to complete in the shortest possible time.

Thanks to the Will J. Reid Foundation's generous help, we were able to print simultaneously in the UK and Poland. We printed 27,000 copies of the nine titles in the dual languages of Ukrainian and English in Warsaw, having made an invaluable contact within the Polish natural cosmetics company **Yope**. This brand's workforce went out of their way to help us every step of the way, securing us a huge reduction in printing costs and liaising with the Polish printers on our behalf.

As soon as the printing was finished, Yope had a band of 15 volunteers ready and at our disposal to sort and pack books for distribution with remarkable speed. Within a few days, they had loaded around 24,000 copies onto a humanitarian convoy operated by **Od Granicy Do Mieszkania (OGDM) Foundation**. These books went to Western Ukraine, to the city of Ivano-Frankivsk, which has become the temporary home to over 250,000 people fleeing the war. Meanwhile, the city itself has been hit several times by Russian missiles.

Of the remaining books, just under two thousand books were distributed by the US non-profit **Military Children's Six Foundation** to Ukrainian families displaced to the Warsaw area.

A further 1,800 copies went to **Ocalenie Foundation**, which supports the integration of migrants and refugees in Poland. This charity runs activities and provides cultural and psychological support for many of Poland's migrants and refugees.

Four hundred copies were received by **Błękitna Kropka Foundation**, which is a body committed to helping people with compromised hearing and hearing loss. Books distributed by BKF were received by the **Polish Deaf Union** and given to deaf Ukrainian children at assistance centers in the Warsaw area.

Another 400 books went to **The Happy Kids Foundation** and were distributed to Ukrainian children from care homes, now living in Poland.



Books from the printer in Warsaw, being sorted and loaded



Everyone agrees that books make a huge difference to families facing adversity



Yope's team of volunteers lending a hand

## In UK/Ukraine

While books were being printed and distributed in Poland, a parallel operation was underway in the United Kingdom. Here another 27,000 books (nine titles) were printed and packed in a remarkably short space of time.

The printer in Somerset became totally focused on our print-run, drafting in additional support staff to get the books out as fast as they could. Their commitment and generosity (they gave us a massive reduction on the print costs) made it possible for the UK arm of the project to move forward smoothly, even when an initial agreement with the British Red Cross to take the bulk of the order for distribution, failed to come to fruition, and we found that we had 27,000 books to move fast!



With the help of the contacts we had made within the Ukrainian community in the UK, and the brilliant organization, **Libraries Connected**, we were able to distribute the books ourselves.

*“A total of over 9,000 books went out to libraries across the UK, with copies going to every one of 180 library regions. The bulk of these books were snapped up by Ukrainian families, with a few copies remaining at each library for lending.*

*Feedback from libraries connected has been excellent, with librarians all over the country clamoring for books in the languages of other refugee and minority groups.*

*We feel it's a very useful relationship for our project to have made and we would welcome supplying books to other communities in their own languages, should we ever have copies available.” — Report from **Libraries Connected***

The remainder of the books went to Ukrainian organizations within the UK.

Feedback from one of the largest of these groups, **The Association of Ukrainian Women (AUW)**, is typical of the response we had:

*“Our own distribution efforts have gone really well, with books going into our established community centres in places like Leicester, Nottingham, Stockport and Bolton, and also to our newly established communities in places like Eastbourne and Glasgow. The Manchester Ukrainian Saturday School has taken*

enough books to be able to present one to each child (currently they have around 180 students) when terms starts again in September.



One happy child holds an English-Ukrainian book of her own

Some of our AUW members, who work as teachers with children with additional needs and language requirements, will be using the books in the education system in the new term too.

Our Welcome Centre in London also has copies, and we've had numerous requests from individuals via Facebook for copies.

*All good, as you can see!" – AUW*

There was certainly no shortage of groups and individuals requesting books, with large shipments going (among other places) to Derby, Torbay, Oban, Yorkshire, London, Dorset and the Scottish Islands.

The London-based **Polish White Eagle Club**, to which since Spring a huge number of refugees has flocked, valiantly received a pallet-load of our books. And despite the tons of donations of clothes and personal items pouring in, the club's team made a point of handing a book to every child attending their events.

Although the bulk of copies went to hubs and organizations, we managed to hold back enough copies to go directly to schools and host families. Host families loved having a present to give arriving guests, with many making use of the dual language format to read aloud with children in order to make them feel welcome.

The additional work of sending out these small batches of books was worth it when we received so many heartfelt messages of thanks from families, receiving these books as gifts.



Our books being put to good use at the Polish Club in London



Books in libraries attract families to come in and make use of the facilities



**A book in your own language means a huge amount to families**

*Just a few of the countless messages of thanks from happy host families:*

*Hi, thank you for amazing books! You are doing great thing! We are enjoying your books!*

*Just wanted to say the books were a huge blessing to all the children...*

*Thank you so much for the amazing books which will help the children that we support feel at home here. We are very grateful xxx*



## In Latin America

**WE PRINTED 9,000 BOOKS IN MEXICO CITY** and distributed to Mexico, Guatemala, and Nicaragua. We soon hope to extend this to Panama, Costa Rica and other Spanish-speaking countries.

Our books went with storytellers to be read to street children in Mexico City, to community hubs where support workers gave them to children who have suffered sexual abuse and domestic violence. They went to educational projects in remote areas of both Guatemala and Nicaragua, and to classrooms where volunteers help some of the local community's most marginalised children receive an education.



All recipients are hungry for more books and have made great use of the support materials (teacher's and parent's notes, activity sheets, etc) provided in their languages.

**Cooperativa** in Guatemala is a nonprofit language school which offers Spanish lessons to foreigners and invests its net revenues in community projects, supporting families facing adversity. Around seventy percent of people living locally to this project live in poverty. By supporting them with books, we will change lives. This school offers free education to even the poorest children.



Cooperativa in Guatemala couldn't believe it when we offered to give them books for free



Children committed to learning are offered a seat in the community classroom



Their volunteers and educators strongly believe that learning is the way for their community to navigate itself out of poverty

Another wonderful project – this one in Nicaragua – also uses education to improve the lives of impoverished children. This team of volunteers and educators say they continue to run their programs because: *“Quality education prepares children to change their reality and allows them to progress in life.”*





## In Afghanistan

After the Taliban takeover, operations ceased in Kabul for three months. In December, in spite of the amazing difficulties, the team in Kabul started up again and now keeps working, still under the direction of Dr. Farid Bazger who is now in Canada.

This year we have printed and delivered 3,000 books in Hazaragi-Dari for the children of the Hazara communities, much ostracized by the Pashtun rulers, and we have reprinted another 36,000 Dari-Pashto bilingual books. **THE TOTAL NUMBER OF BOOKS WE HAVE DISTRIBUTED THIS YEAR IS 43,195** – 26,988 in Dari-Pashto bilingual editions, 13,207 in English only, and 3,000 in Hazaragi-Dari editions.

Many NGOs continue to run programs, particularly those helping girls, orphans and young street working children, such as Zalacht in the video here: <https://www.youtube.com/watch?v=POp1u4bNd0E>, who since this ABC program is now off the streets and payment arranged for her family to supplement the money she no longer makes.



Over 1,000 girls attend 10 computer library classrooms established in Kabul by **Trust In Education (TIE)**, a wonderful organization with whom we have worked for decades. So far we have provided a set of 14 titles to 600 students – each carefully sorted and bound into a set for each student by Mujeeb Hameedi, TIE’s stalwart team leader.

We have provided books to NGO running orphanages, home schools and schools in Nangarhar, Herat and Kabul; and to the mobile book service **Pen Path** which is back in operation.

In February, **Viamo’s 234 Service** in Afghanistan and Hoopoe formed a partnership to make Dari and Pashto Hoopoe audio books available for free on the Roshan mobile network via the 234 service they operate. More than 900,000 people tuned in to access the stories in the first month and numbers have increased since then.

Three thousand copies each of the three new Hoopoe titles are currently being printed in Dari-Pashto bilingual editions, and one thousand in English only.

A Kabul audio production company is producing the remaining 10 Hoopoe titles in Dari and Pashto audio format, read with page-turn signals for early “independent” readers.

## In Pakistan

Our partners in Lahore were quick to respond to the horrendous floods, especially in Balochistan and Sindh province, providing learning spaces equipped with water, milk, dry biscuits, clothes and books, including our bilingual Urdu-Sindhi and Urdu-Balochi Hoopoe titles.



Towards the end of last year our partners **Alif Laila Book Bus Society** ran a pilot program to provide Urdu-Balochi Hoopoe books to children in Balochistan. It was a great success, which means that we now have the opportunity to provide Idries Shah's teaching stories to hundreds more children, if we can keep this program going. Our partners have eight camel libraries to do the job. They have so far distributed **1700 COPIES OF HOPOE'S URDU-BALOCHI BILINGUAL EDITION** to excited children, so happy to see the camel and claim their new book!

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There is something rather awe-inspiring and reassuring to scroll through our social media pages and to see photos of children reading the same books, in so many different languages and in so many different locations around the world.



Photos such as these and the messages of thanks, are a reminder of how privileged we are to be part of a project which brings books of this kind to children who so desperately need them in their lives.

## ADMINISTRATION

Hoopoe Books was started at the suggestion of Idries Shah, just before his death in 1996. At that time we were given the manuscript that led to the publication of the first eleven of his teaching-stories for children and to our subsequent Hoopoe book donation programs here in the US, in Canada, in Afghanistan, and in Pakistan.

We wanted to ensure that these unique teaching-stories continued to be printed and provided to children into the future, and had been hoping to find a reliable organization able to continue this valuable work beyond these 25 years.

This year we were very pleased to welcome Shah's daughter, Safia Shah, to the ISHK Board of Directors. Safia is founder and Director of Kashfi's Children, a United Kingdom community interest company. She joined the ISHK team bringing with her additional teaching-stories adapted for children by her father. Safia has worked with Afghan refugees on the Pakistan/Afghan border, and is the author of numerous books and short stories.

Through this collaboration we have already expanded Hoopoe's publishing programs, including its outreach to disadvantaged children throughout the world.

Safia is the ideal person to take over Hoopoe Books from ISHK. To facilitate this, at the end of ISHK's fiscal year, September 30, 2022, we transferred all Hoopoe Programs to a new nonprofit **HOOPOE SHARE LITERACY FUND (HSLF)** with Safia Shah as the President. Other ISHK Board Members (Melvin Raff, Sally Mallam, Jonathan Russell and Shane deHaven) are also on the HSLF Board and will remain actively involved for as long as is needed to ensure a smooth transition.

## PLANS FOR 2022-2023

### VIDEOS AND SUPPORT MATERIALS FOR HOOPOE BOOKS AND ALL ABOUT ME SERIES

Our goal is to design helpful materials that will be used by teachers and will assist them in working with Hoopoe books and their students to develop higher level thinking, reading, writing, and oral language skills as well as providing social emotional learning. We plan to create material that support and help teachers, caregivers, and others to best utilize both Hoopoe books and the **All About Me** series. While we initially planned to create a video of teachers being trained to use Hoopoe books, but when researching this further, discussing it with our contact at **Camp Fire Long Beach**, we realized that teachers are unable to incorporate a training video into their already overloaded schedules. Therefore, we have begun to develop a number of 15-second more streamlined and easier to use short videos, along the lines of TikTok videos and those similar to the **childrenofthecode.org** education materials. We plan initially to create these for the All About Me series. Once we have produced these and developed a marketing plan to promote them, we shall begin doing the same for the Hoopoe illustrated children's books.

### NEW TITLES

We hope to bring out another three fully illustrated Idries Shah storybooks. Each will be full color and 40 pages long. These three titles are aimed at slightly older children. The titles are: *Palace of the Man in Blue*, *The King Without a Trade* and *Peaches*.

In 2023, we hope to produce three new, fully illustrated Idries Shah storybooks for older children: *Palace of the Man in Blue*, *The King Without a Trade*, and *Peaches*. We will publish them initially in English and make them available on our website through Amazon and Ingram. Later in the year we will translate them into all 15 languages currently available through Hoopoe. The three Kashfi's Children titles, *Onkink*, *The Boy with the Incredibly Dry Throat*, and *The Bird's Relative*, will be translated into Arabic and Turkish.

In addition to making these books available for refugees from Afghanistan and Ukraine, we would like to make our stories available to Syrian refugees in Turkey and, where possible, to children remaining in Syria. The enormous financial strain placed on Turkey by the refugee population is placing ongoing pressure on local Turkish communities. We hope that our bilingual Turkish and Arabic books will help build bridges between the Syrian and Turkish communities.

This would mean that by the end of 2023, Hoopoe will have published 17 Shah children's titles in at least 15 languages, other than English. And, in addition to books, we hope eventually to provide translations of our teaching resources for teachers and parents for all of our books.

By the end of 2023, we hope to print the following new Ukrainian bilingual editions of the 9 Hoopoe titles that are being distributed in 2022. We are expecting to get free distribution, packing and warehousing:

UK/Polish 18,000 copies (2,000 of each title)

UK/Romanian 18,000 copies (2,000 of each title)

UK/Hungarian – 27,000 copies (3,000 of each title)

UK/German – 27,000 copies (3,000 copies of each title)

## **ANIMATIONS OF HOOPOE BOOKS AS THE BASIS OF ONLINE SOCIAL-EMOTIONAL LEARNING**

Hoopoe teaching-stories provide a unique role in fostering thinking children, providing them with a foundation upon which they can become the thinking adults so badly needed in the world today. We plan therefore to present our stories in a simple animated form, read first in English, with a selection of subtitles in the 16 world languages we are currently translating.

The aim being that children from all those countries can log in via their homes, schools and libraries and connect, through these universal, meaningful tales.

### **BY USING THE SPOKEN AS WELL AS THE WRITTEN WORD WE HOPE TO:**

- Enable **SOCIAL-EMOTIONAL LEARNING** to help children and young adults understand themselves and their world; providing insight into how we see, think and feel and how others experience the world around them.
- Provide a useful educational tool to children who are improving literacy or learning a second language.
- Present a more sensory language experience, which sparks the imagination and helps the listener create a mental picture of situations and characters.
- Offer quality time to be shared by friends and families.
- Present a springboard for cross-generational and cross-cultural conversation, and introducing parents to the corpus of Idries Shah's books for adult readers.

### **BENEFITS OF OFFERING ANIMATED STORIES**

- As listed above, the benefits are extraordinary in terms of education, social-emotional learning, connecting communities.
- This is a package which we could potentially use to generate income. Pay per download, packages to libraries, families and schools. **Think Equal** offers "Yummy animated stories that feed the heart and the

mind.” A package of their animated stories and support materials (we already have support materials) costs \$69 (for 12 stories). These can be bought or gifted.

- Expand our fanbase by offering celebrity readings. We could approach Madonna, Steven Fry, Michael Palin, etc., all of whom already have a connection with Idries Shah.
- It is also a good hook upon which to promote the **About Me** series. Although we wouldn’t necessarily animate these, it could be a way to draw attention to the series in terms of emotional learning, directed at teens.

**Estimated Amount Needed for the above: \$82,500.00**

### **New Titles, Audios and Video Planned in Afghanistan and in Pakistan**

For families and children in Afghanistan, we will print 3,000 copies of each of the new KC/Hoopoe titles in Dari-Pashto and 1,000 in English only for distribution through NGOS to schools, libraries, orphanages and street children. Plus we will reprint the 13 Hoopoe titles already published in Dari-Pashto bilingual editions as inventory runs out.

We plan to create a Hoopoe Parent Literacy Video in Dari and Pashto, that will be distributed by Trust in Education (TIE) and available on YouTube.

We are producing 10 additional Hoopoe audiobooks in Dari and Pashto, read with page-turn signals.

For families and children in Pakistan, we will print 3,000 copies of each of the new KC/Hoopoe titles in Urdu-English and Urdu-Sindhi editions for distribution through our partners Alif Laila Book Bus Society.

**Estimated Amount Needed for the above: \$30,000.00**

Our heartfelt thanks to our contributors and volunteers, and to the Will J. Reid Foundation for the continuous support of our projects.

With our very best wishes,

David Sasseen – President  
ISHK